



## **PRIVACY NOTICE**

We, **Berjaya Sampo Insurance Berhad ("BSIB")** are committed to protect and safeguard your Personal Data in accordance with the Personal Data Protection Act 2010 ("**PDPA**") and the Code of Practice on Personal Data Protection for Insurance and Takaful Industries in Malaysia registered by the Personal Data Protection Commissioner on 23.12.2016 (the "**Code**").

### **1. Categories of Personal Data**

"Non-Sensitive Personal Data" refers to any information distinguish or identify you, including but not limited to your name, address, NRIC, passport, telephone and vehicle registration numbers, employment and financial information, personal data of family members, next of kin and personal data of beneficiaries or nominees in relation to your insurance claims.

"Sensitive Personal Data" includes your thumbprint or DNA profile, mental or physical health conditions, religious belief, commission or alleged commission of any offence or contravention of laws at relevant point of law and expression of opinion.

### **2. Collection and Use of Personal Data**

The Personal Data collected from you may be used and processed by BSIB (within and/or outside Malaysia) including but not limited to the following purposes:-

- i. to conduct its insurance business such as handling applications for purchase of policies, collecting premiums, settling claims and administrative functions related to policies issued by BSIB;
- ii. for actuarial activities, audit, risk assessment, survey, research in relation to policies issued by BSIB and discharging regulatory/legislative obligations; and
- iii. to be shared with Sampo Group of Companies and Berjaya Group of Companies (within or outside Malaysia) for marketing and cross selling of their insurance products.

### **3. Disclosure of Personal Data**

BSIB may disclose your Personal Data to third parties permitted under the Code including but not limited to Sampo Group of Companies and Berjaya Group of Companies (within or outside Malaysia), bancassurance partners, third party outsourcing service providers, call centres, insurance intermediaries, brokers, financial advisers, re-insurance, retrocessionaires, credit bureaus, credit reporting agencies or corporations, claims investigation companies, loss adjusters, surveyors, relevant government authorities, industry associations and federations, doctors, hospital, healthcare institutions, professional advisers such as auditors, consultants and lawyers, financial institutions for refund or payment of monies and for information sharing systems to prevent or detect fraud and for investigations under any written laws.

### **4. Security and Retention of Personal Data**

BSIB ensures that practicable security measures are taken to prevent unauthorized access, alteration, disclosure or destruction of all your Personal Data.

All your Personal Data collected from you shall not be kept for any longer period than necessary. BSIB will take reasonable actions to ensure that your Personal Data will be destroyed or permanently deleted, if no longer required.

### **5. Rights and Options in respect of Personal Data**

You have an option to provide your Personal Data to BSIB, however, your refusal may prevent BSIB from fulfilling its contractual obligations towards you and for purposes required by law.

If you have any enquiries or complaints in respect of the processing of your Personal Data or if you wish to update your Personal Data or rectify any incomplete Personal Data or withdraw your consent to the use of your Personal Data, you may write to BSIB at:

**Data Protection Officer**

Level 39, Menara Bangkok Bank, 105, Jalan Ampang, 50450 Kuala Lumpur.

Tel: 03-2170 7300 Fax: 03-2170 4800

E-mail: [customer@bsompo.com.my](mailto:customer@bsompo.com.my)

Upon receipt of your written request, BSIB may require verification of your identity before proceeding to take necessary steps to accommodate your said request within reasonable time. BSIB reserves its rights to terminate its contract with you if your consent to the use of your Personal Data is withdrawn.

### **6. Revision of Privacy Notice**

BSIB may amend this Privacy Notice from time to time and the revised version shall supersede all previous versions. Please check BSIB's website for the latest version of BSIB's privacy notice.