

## “THINK-TAG-TUESDAY 2.0” CONTEST TERMS AND CONDITIONS

The Think-Tag-Tuesday 2.0 Contest (“**Contest**”) is organised by Berjaya Sompo Insurance Berhad (“**BSIB**”) in accordance with the terms and conditions (“**Terms and Conditions**”) stated herein.

### ELIGIBILITY CRITERIA

1. The Participant must be either a Malaysian citizen, Permanent Resident card holder or expatriate with a valid employment pass and shall include their respective immediate family members (spouse, children, parents or siblings) residing in Malaysia.
2. Participants must be aged eighteen (18) years and above.
3. Employees of BSIB or its related companies and their immediate family members (spouse, children, parents, or siblings) are NOT eligible to participate in the Contest.
4. Participants may be required to submit further proof of their eligibility within such timeframe as may be required by BSIB, failing which BSIB shall be entitled to disqualify the Participant.

### GENERAL TERMS AND CONDITIONS

1. Participants shall read these Terms and Conditions before participating.
2. By participating in this Contest, Participants shall be deemed to have read, understood, accepted, and agreed to be bound by the Terms and Conditions of the Contest.
3. BSIB reserves the right to vary, postpone or re-schedule the dates of the Contest or extend the Contest Period at its sole discretion.
4. BSIB may terminate or suspend the Contest at any time at its absolute discretion in which case, BSIB may elect not to award any Prize. Such termination or suspension will not give rise to any claim by the Participants. If the Contest is resumed by BSIB, Participants shall abide by BSIB’s decision regarding resumption of the Contest and disposition of the Prizes.
5. Participants shall not be entitled to claim any compensation from BSIB for any losses and damages suffered or incurred, either directly or indirectly, due to any representations, amendments, alterations or modifications of the Terms and Conditions of the Contest, including cancellation, termination, or suspension of the Contest, which remains at the sole discretion of BSIB.
6. BSIB’s decision on all matters relating to the Contest shall be final, conclusive, and binding on the Participants and no appeal against its decision will be entertained.



7. All information, including personal information or data submitted to BSIB in connection with the Contest will only be used for the purposes set out in and treated in accordance with these Terms and Conditions, the Personal Data Protection Act 2010 and BSIB's Privacy Notice, which is available at <https://www.berjayasompo.com.my/page/privacy-notice>.
8. By participating in the Contest and submitting the Contest Entry, Participants consent and agree that BSIB is entitled to collect, process, and use the personal data submitted for the purpose of the Contest, including publishing the Participant's personal data (e.g., name and email address) for publicity, promotional and advertising or prize/winner notification purposes of the Contest ONLY, without any compensation or need for prior notification to Participants.
9. BSIB will take all reasonable precautions to ensure that any third-party service provider involved in the Contest keeps the Participant's personal data secure and dealt with in accordance with the Personal Data Protection Act 2010 and BSIB's Privacy Notice.
10. Participants shall assume full liability and responsibility in case of any liability, mishap, injury, loss, damage, claim or accident (including death) resulting from their participation in this Contest, redemption and/or usage of the prize and BSIB shall not be responsible for any liability, mishap, loss, damage, claim or accident (including death) in any manner whatsoever.
11. The Contest will be conducted in the English language.
12. BSIB shall not be responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction, unauthorised access to, or alteration of, user or member communications, or any problems or technical malfunction of its website, any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet and/or website.
13. These Terms and Conditions shall be governed by and construed in accordance with the laws of Malaysia.

## **CONTEST MECHANICS**

1. The Contest shall commence on **6<sup>th</sup> July 2021, Tuesday at 10.00am** and will end on **5<sup>th</sup> October 2021, Tuesday at 11.59pm** ("End Date"), both dates inclusive ("Contest Period").
2. Questions will be posted **every Tuesday at 10.00am** throughout the Contest Period on BSIB's Instagram page and Participants are given until **11.59pm** on each **Thursday of the same week** to submit their Contest answers.
3. Contest submission for each week is closed on Thursday at 11.59pm.

4. The leader board on BSIB's corporate website will be updated every Monday of the following week at 2.00pm.
5. The 14<sup>th</sup> Think-Tag-Tuesday 2.0 question will be released together with a slogan. Participants are required to answer the question and provide their most creative slogan "I like Berjaya Sompo Insurance because.." (in not more than 10 words).
6. Participants need to do the following:
  - (a) "Follow" BSIB's Instagram (@berjayasompoinurance)
  - (b) "Answer" the question posted on BSIB's Instagram page each week in the comment section together with 3 tagged friends each week.
  - (c) Participants are to participate in the contest weekly to accumulate their points, and at the end of the Contest Period the Participant with the most points accumulated wins the 1<sup>st</sup> prize, 2<sup>nd</sup> prize, 3<sup>rd</sup> prize and 12 consolation prizes respectively.
7. All costs and related expenses that are incurred to participate in the Contest and to redeem the prizes are the sole responsibility of the Participant.
8. BSIB shall not be responsible for any Contest submission not received due to any reason whatsoever.

#### **DISQUALIFICATION**

1. BSIB reserves the right to disqualify Participants and/or revoke the goodies set (at any stage of the Contest) if:
  - (a) the Participant is ineligible or does not meet the Eligibility Criteria;
  - (b) the Participant breaches any of these Terms and Conditions, other rules and regulations of the Contest or violates any applicable laws or regulations; or
  - (c) in BSIB's sole determination, it believes that the Participant attempted to undermine the operation of the Contest by fraud, unlawful or wrongful acts, including cheating or deception.
2. In the event of a disqualification after the prizes has been awarded, BSIB reserves the right to demand for the return of the prized from the disqualified Participant.

#### **Prizes**

1. Prizes will be awarded by tiers – 1st prize, 2nd prize, 3rd prize and 12 consolation prizes. The tiering will be based on the points accumulated by each Participant. If in any case there are multiple Participants with the same points, the tiebreaker will be decided based on the creativity of the Participant's slogan.

2. There will also be 80 additional Prizes for every 10<sup>th</sup> person who follows the BSIB Instagram account (“**Follower**”).
3. There will be a total of 95 winners comprising of the following Prizes:
  - First Prize (RM300 Grab Ride Voucher)
  - Second Prize (RM200 Grab Ride Voucher)
  - Third Prize (RM100 Grab Ride Voucher)
  - 12 x consolation prize (RM50 Grab Ride Vouchers)
  - 80 x Follower’s prize (Sompony soft toy (worth RM18.80 each))
4. The Prize shall be sent by electronic mail to the winners and Sompony soft toy will be mailed to the winner’s preferred address located in Malaysia, provided the same is not a PO Box address. BSIB shall not be held responsible for any Prize which is lost or not received during such transmission.
5. BSIB reserves the right to substitute the Prize with other prize of equivalent value at any time at its absolute discretion.
6. Prizes are not transferable, non-refundable, non-renewable (if expired) and not exchangeable for cash.

#### **SELECTION OF WINNERS**

1. There will be a contest page on BSIB’s website on the leader board for the participants to track their standings.
2. Participants who consistently participate and provides the most correct answer will accumulate the most points and be eligible to win the First Prize.
3. Each Participant may only win one (1) Prize throughout the Contest Period unless they are also the 10<sup>th</sup> Follower, in which event he/she will then be also entitled to receive the 10<sup>th</sup> Follower Prize.
4. All winners selected shall be final.

#### **NOTIFICATION OF THE WINNERS**

1. There will be a weekly announcement of winners on BSIB’s corporate website, from **12<sup>th</sup> July 2021, Monday** and on each following Monday, until the end of the Contest Period.

2. Winners will also be asked to acknowledge and provide necessary information such as full name, contact number and residential address to BSIB within seven (7) days from the Notification Date via email to [marketing@bsompo.com.my](mailto:marketing@bsompo.com.my), to enable sending of the prizes.
3. Participants need to ensure to turn off the “private account setting” of their Instagram page to enable BSIB to notify the Participant if he/she is selected as a winner.
5. In the event the winner fails to respond to BSIB within seven (7) days and/or is disqualified for non-compliance with the Contest Terms and Conditions, BSIB reserves the right to select a substitute winner based on the next timeline closest to winners with all the correct answers.