



PRESS RELEASE

Berjaya Sampo Insurance Berhad is now MATTA Fair's Insurance Partner.

4 March 2015, Kuala Lumpur - Berjaya Sampo Insurance Berhad (BSIB) will be the Insurance Partner for this year's MATTA Fair which will run from 13th to 15th March 2015.

The Chief Executive Officer of BSIB, Dato' Patrick Loh said, "The MATTA Fair is a good platform for us to integrate with our business partners in providing competitive travel package and insurance products for our customers. As an insurance partner for MATTA Fair, we offer travelers a bigger spread of choice of travel insurance plans and attractive affordable travel insurance premium which can be as low as RM18 per trip."

BSIB, a strategic partnership between Berjaya Group and Sampo Japan Nipponkoa Group, is a leading general insurance provider in Malaysia. BSIB has recently changed its corporate logo to reflect the standard corporate identity of Sampo Japan Nipponkoa Insurance Inc. globally.

Bolstered by Sampo Group's strong global presence and world-class expertise and experience, BSIB has a business network which covers 22 offices and over 2,500 agents nationwide. BSIB achieved a double-digit premium growth for the financial year of 2014.

"Though preparing for a challenging 2015 with the impact of the market liberalization, BSIB will continue to strive for sustainable growth with good profitability. Agency expansion and product innovation will be our main focus going forward. At BSIB, we are dedicated to providing the best general insurance solutions to our customers and keep them covered as best as we can," added Dato' Patrick Loh.

To know more about BSIB, please visit www.berjaysampo.com.my

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